



# Byrd Cancer Education & Advocacy Foundation

byrd.

Knowledge. Support. Empower

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Byrd Cancer Education & Advocacy Foundation to Host 2nd All Things Cancer & Wellness Expo.  
April 19, 2025 | DoubleTree by Hilton Hotel Philadelphia Center City

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor: \$10,000

- Logo on all promotional materials.
- Mention in press releases and media coverage.
- Company Logo on Event Step-and-Repeat Backdrop.
- Presented by "company name" in our Recap Video.
- Opportunity to host a specific workshop or activity in 2025 (separate from the expo, scheduled in coordination with our team).
- Booth space at the event.
- Company name and logo on event shirts.
- Company information in event bags.
- Logo on our website with a direct company link.
- Opportunity to deliver opening remarks.
- Prominent logo placement on event signage and digital displays at the venue.
- Social Media Recognition, email marketing and post-event blog.

### Key Sponsor: \$5,000

- Logo on Step-and-Repeat Backdrop alongside other key sponsors.
- Sponsored by "company name" in our Recap Video.
- Opportunity to host a specific workshop or activity in 2025 (separate from the expo, scheduled in coordination with our team).
- Logo on all promotional materials.
- Mention on all social media platforms.
- Company information in event bags.
- Booth space at the event.
- Company logo on our website.
- Company name on event shirts.
- Prominent logo placement on event signage and digital displays at the venue.
- Social Media Recognition, email marketing and post-event blog.

### Supporting Sponsor: \$2,500

- Company name listed on our website.
- Logo on all promotional materials.
- Company information in event bags.
- Company name on event shirts.
- Booth space at the event.
- Prominent logo placement on event signage and digital displays at the venue.
- Social Media Recognition, email marketing and post-event blog.

### Community Sponsor: \$1,000

- Company name listed on our website.
- Company information in event bags.
- Booth space at the event.
- Prominent logo placement on event signage and digital displays at the venue.
- Social Media Recognition, email marketing and post-event blog.

Note: Workshops and activities hosted in 2025 will be coordinated with our team to align with the needs of our community and the availability of sponsors. More details will be provided upon confirmation of sponsorship.

To ensure your logo on our marketing materials, please submit your donation no later than March 22, 2025. For details, contact Dr. Nia Bailey at [nia@byrdcancerfoundation.org](mailto:nia@byrdcancerfoundation.org).

Thank you for considering this opportunity to make a positive impact.